

EE BRITISH ACADEMY FILM AWARDS in 2018 Announcement of new entry requirement

In order to help the film industry to become more inclusive and offer opportunities to talented people from all walks of life, BAFTA have committed that starting from the 2018/19 season, films being entered for the British film categories will need to show that they have made efforts to make their films more representative and/or inclusive by meeting at least two of the four diversity standards set out by the BFI.

The Diversity Standards are a flexible framework for measuring diversity which have been designed in consultation with the film industry. For more on the standards go to <http://www.bfi.org.uk/about-bfi/policy-strategy/diversity/diversity-standards>

In preparation for this, for the upcoming 2017/18 season it will be a condition of entry that films entering these categories should be submitted to the BFI for assessment against the diversity standards. There will be no requirement to meet the standards in 2017/18, but we want to ensure that as many producers and distributors as possible are engaging with the standards before the rule comes into force.

This will also help us to identify any issues and put measures in place to support filmmakers in achieving the standards, before they become a full condition of entry in 2018/19.

BAFTA's intention in introducing this rule is to encourage better representation and increased inclusivity across the British industry, rather than to exclude any films or film-makers from the awards. As a result we want to give projects at all stages of development and production the opportunity to make changes that may help them to meet the standards.

BAFTA and the BFI aim to support filmmakers in making these changes. We will be publishing a list of resources, potential partners and other support materials which can help you achieve the standards.

Full BAFTA Awards rules and guidelines are available at <http://awards.bafta.org/entry>
For queries about BAFTA Awards rules and processes please contact awards@bafta.org

To submit a film for consideration against the BFI Diversity Standards, download a form from <http://awards.bafta.org/entry> and send directly to the BFI (Anna.mansi@bfi.org.uk and Julia.brown@bfi.org.uk)

Please note: BFI funded films which have already been assessed against the Standards do not need to resubmit an application.