

EE BRITISH ACADEMY FILM AWARDS

KEY CHANGES TO RULES AND PROCESSES FOR 2018/19

ELIGIBILITY

British Film Categories- BFI Diversity Standards

As previously announced, all films entered in the Outstanding British Film or Outstanding Debut by a British Writer, Director or Producer must have met any two of the four BFI Diversity Standards. Entries should be submitted separately to the BFI for consideration against the standards **as early as possible**, but by 23 October 2018 at the latest.

BAFTA's intention in introducing this rule is to encourage better representation and increased inclusivity across the British industry, rather than to exclude any films or film-makers from the awards. Films will not be excluded if they can show (through their BFI assessment) that they have made all best efforts to make the project as inclusive and representative as possible.

For more information about the BFI Diversity Standards, or to submit a film for consideration go to <http://www.bfi.org.uk/about-bfi/policy-strategy/diversity/diversity-standards>.

CAMPAIGNING

Digital Screeners via the BAFTA voting site

Entrants now have the option to make the entered film available for members to stream online via BAFTA's voting site. Films can be uploaded and associated with the entry using the video management page of <http://entry.bafta.org>

Please note, entrants still have the option of providing digital screeners (either for streaming or download) via any other platform, either instead of or as well as uploading the film to BAFTA's system.

Access to mailing lists

Due to a full review of BAFTA's data policy in light of the new General Data Protection Regulation, entrants who wish to have direct access to BAFTA email mailings lists (and mailing fulfilment houses who wish to have access to postal lists for sending DVD screeners on behalf of entrants) will now need to complete a detailed application so that we can assess the security, storage and use of any data provided. Once completed, approved entrants will have the same access and use of lists as previously.

Entrants who are not approved for direct access to data can send emails to voters via the membership department. Please see the full rules and guidelines for more detail.

Email rules

Emails to members can only be sent up to the Sunday before each round closes. (30 Dec for Round One/3 Feb for Round Two)

Invitations to events between the voting rounds

The rule still stands that emails should not be sent during Round One voting if they relate to opportunities to view the film after Round One closes, but now exceptions to this will be considered on a case by case basis, particularly for films which open theatrically in January or February 2019.

Screener mailing form

Please note, to keep BAFTA and voting members informed about DVD and digital screeners being sent out to them, entrants now need to complete the following form before a mailing goes out: <http://bit.ly/ScreenerTracking>.

ENTRY

Sound and Special Visual Effects – candidates for nomination

Following changes in the rules relating to individual candidates for nomination in these categories last season, these rules have been amended slightly for clarification. Please note that if any candidates for nomination are submitted on appeal (because they are credited in roles not specified in the rules), a statement detailing the contribution and split of work for ALL candidates for nomination must be submitted with the Stage Two entry.

The Stage Two entry form takes entrants through the submission of these candidates step by step; please follow the on screen instructions carefully to ensure you enter the correct information relevant to the film if entering these categories.

Performance

Entrants are no longer required to indicate whether they consider a performance as leading or supporting on the entry form.

As before, all individual performers will be listed for both the Leading and Supporting categories. The category in which individuals are placed is determined by the voters' selection in Round One voting: the performer will be placed in the category in which they received the largest proportion of votes. All votes cast for that individual in both the Supporting and Leading categories will be counted and the five performers in each category with the most total votes will be nominated.