

BAFTA View

Guidelines for Distributors, Studios & Production Companies

These guidelines will outline the process for adding a feature film to BAFTA View.

BAFTA View

Working with distributors, studios and production companies, BAFTA provides its members with opportunities to see films, short films or episodes of television on BAFTA View, BAFTA's online viewing site.

Giving member access

To do this, BAFTA gives members access to BAFTA View using two-factor authentication (username + password + SMS code). Members will be able to access films uploaded via the entry site's built in video functionality, or films registered with BAFTA View Admin.

Inclusion on the BAFTA View does not automatically guarantee eligibility to any BAFTA awards.

Entry Process

Stage one: Register for an account on the BAFTA Entry Site

Register for an account on entry.bafta.org to gain access to the BAFTA View entry form.

Stage two: Submit the feature film, short or episode of television via the BAFTA Entry Site

Entrants are required to:

- Provide a title, synopsis, running time and UK certificate (if known)
- Select tags for BAFTA View categorisation (these tags do not affect your entry into any awards)
- Provide a list of key cast, plus the names of the director and producer(s), and if you would like, key Heads of Department
- Provide **landscape** and **portrait** image
- Provide a credit block
- Provide a relevant website
- Provide details of the film or programme's rights holder

Stage three: Creating a video record

Once the BAFTA View form is submitted, go to Video Management from the main menu and create a video record - you will be asked whether you want to upload your content directly (1) or use BAFTA View Admin (2).

1. Entry site (entry.bafta.org) built-in video platform

Using BAFTA's own video distribution platform - upload directly to entry.bafta.org

2. BAFTA View Admin

BAFTA View Admin acts as an intermediary between your video platform and the BAFTA View platform using a 'content key'. To do this, the video platform you use must be integrated with BAFTA View Admin. If you are not sure whether the platform has already been integrated or due for integration, please contact BAFTA Tech Product Manager Shana Tiang (see contacts) providing details of the platform you will be using and contact details for a technical representative from the platform provider.

Stage four: Associate the video to your entry

You must then 'associate' (link) the video record to your submission by finding the submitted entry on your dashboard and clicking 'manage videos' and selecting the correct record. You will be able to specify the dates which your film or episode of television will be available on BAFTA View.

Stage five: Approval

Once approved by BAFTA, entrants will receive an email confirming their film or programme has been approved to be added to the BAFTA View.

BAFTA is not liable for errors in listings that are the result of incorrect information being submitted on the entry form. If the form is not completed in full, BAFTA cannot guarantee the accuracy of credits listed on BAFTA View.

Technical Specification

1. Entry site (entry.bafta.org) built-in video platform

The BAFTA entry site aims to provide the best possible viewing experience for the entrants' content. In order to achieve this, we request that you provide a high-quality version of your file. Our video specification is below, however if your original best quality video is in another format, we would prefer to receive it with minimum encoding to preserve quality.

	Specification
File format	.mp4 / .mov
Audio codec	Stereo audio (one audio stream with two channels L and R)
Bit rate	15 – 20 mbps (or as high as possible)
Aspect ratio	Must be 16:9 (i.e. Full HD: 1920x1080)
File size	Up to 15GB

Please upload your video(s) as soon as possible so any playback issues can be resolved. After your video has uploaded, please go to the video management page, play the file back, and contact awards@bafta.org if you have any other questions or problems with uploading.

BAFTA accepts no liability for any file created to the wrong specification and is therefore not available to be streamed. It is the entrants' responsibility to make sure the file is created to the correct format, to check the video transcodes and confirm the video is associated with the correct entry

2. BAFTA View Admin

BAFTA View Admin acts on behalf of the BAFTA member to retrieve the details of where to send the member's browser to watch the film. BAFTA View Admin can send the entrant's video platform details of each BAFTA member that views the video(s) so entrants can still uniquely identify each viewer.

When you use BAFTA View Admin, the video will be served. You will be liable for all video delivery costs incurred on the platform you use as a result of BAFTA members viewing your content. We will authenticate BAFTA members who access the viewing site and only pass the viewing links generated by your video platform to authenticated members. However, the security of the video stream and any copy protection measures are the responsibility of your video delivery platform.

Piracy

BAFTA takes a very serious view of film theft and will work with entrants to help prevent it. All BAFTA members sign up to a code of conduct setting out their responsibilities regarding piracy. This code is available upon request.

Contacts and useful links

<p>Deirdre Hopkins Head of Film Tel: +44 (0)20 7292 5864 deirdreh@bafta.org</p>	Studio & Distributor Enquiries re Awards Eligibility
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