

BAFTA Film Awards

For Your Consideration (FYC) Templates 2024/25 Feature Film Categories

This document provides examples of the templates and format that must be adhered to when sending a For Your Consideration (FYC) mail to voters.

Please note that this is not the actual set of Campaign Regulations for the 2025 BAFTA Film Awards. The complete Campaign Regulations can be found at awards.bafta.org/entry. See 'Direct Communication to Members' for the complete set of rules regarding the content permitted in an FYC mail.

For any questions relating to campaigning, please contact campaigning@bafta.org.

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A. IN-PERSON SCREENING INVITATIONS

FOR YOUR CONSIDERATION FOR THE 2025 EE BAFTA FILM AWARDS

Nominated for five BAFTA Awards, including:

Best Film
Director
Supporting Actor – Willem Dafoe
Original Score

PLATOON

ORION PICTURES | 120 MINS | 15

Orion Pictures invites BAFTA members to a new in-person screening and Q&A

Monday 4 February

6.30pm GMT

Followed by a Q&A with

Writer, Director and Producer
Oliver Stone

Hosted by

John Doe

Central London Cinema

London, W12 ABC

Screening room is accessible via ramp.

BSL is also available upon request.

Please advise if you have further access requirements.

[RSVP HERE](#)

Successful RSVPs will be confirmed via email in a timely manner.

Please advise if you would like to bring a guest.

Chris Taylor has swapped a privileged life at University for frontline duty with Bravo Company in Vietnam. Under the command of veteran warrior Sgt. Barnes and the calm, brooding Sgt. Elias, Chris

soon realises that his war will be far from the patriot's heroic journey he'd signed up for. As he is exposed to the horrors of war and duality of man, Chris is faced with a moral crisis that will define him.

“Oliver Stone set the bar about the Vietnam war.”
THE GUARDIAN

Starring

Charlie Sheen

Tom Berenger

Willem Dafoe

Written, Directed and Produced by

Oliver Stone

[Watch a Q&A with Charlie Sheen \(Leading Actor\) and Oliver Stone \(Writer, Director, Producer\)](#)
[HERE](#)

[PLATOON](#) is available to watch now on BAFTA View

For more information about this film visit www.platoonfilm.com

B. VIRTUAL Q&A INVITATION (WITH BAFTA VIEW LINK OR VIRTUAL SCREENING)

FOR YOUR CONSIDERATION FOR THE 2025 EE BAFTA FILM AWARDS

PLATOON

ORION PICTURES | 120 MINS | 15

Orion Pictures invites BAFTA members to watch a new virtual Q&A

Q&A with

Writer, Director and Producer
Oliver Stone

Charlie Sheen

Tom Berenger

Willem Dafoe

[CLICK HERE TO WATCH THE Q&A](#)

This Q&A is available with descriptive subtitles

[PLATOON is available to watch now on BAFTA View](#)

Chris Taylor has swapped a privileged life at University for frontline duty with Bravo Company in Vietnam. Under the command of veteran warrior Sgt. Barnes and the calm, brooding Sgt. Elias, Chris soon realises that his war will be far from the patriot's heroic journey he'd signed up for. As he is exposed to the horrors of war and duality of man, Chris is faced with a moral crisis that will define him.

“Oliver Stone set the bar about the Vietnam war.”
THE GUARDIAN

For more information about this film visit www.platoonfilm.com

C. ON GENERAL RELEASE

FOR YOUR CONSIDERATION FOR THE 2025 EE BAFTA FILM AWARDS

PLATOON

ORION PICTURES | 120 MINS | 15

Orion Pictures invites BAFTA members to a watch **PLATOON** in cinemas now

Starring

Charlie Sheen

Tom Berenger

Willem Dafoe

Written, Directed and Produced by

Oliver Stone

Your BAFTA membership card entitles you to one complimentary ticket Monday through Thursday at the following cinema chains:

Everyman

Odeon

Vue

Cineworld

Picturehouse

Empire

Curzon

*Please check listings at your local venue, and check your members' area for terms and conditions:
members.bafta.org/s/member-offers*

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“Oliver Stone set the bar about the Vietnam war.”
THE GUARDIAN

For more information about this film visit www.platoonfilm.com

D. ON BAFTA VIEW

FOR YOUR CONSIDERATION FOR THE 2025 EE BAFTA FILM AWARDS

PLATOON

ORION PICTURES | 120 MINS | 15

Now on [BAFTA View](#)**Starring**

Charlie Sheen

Tom Berenger

Willem Dafoe

Written, Directed and Produced by

Oliver Stone

Chris Taylor has swapped a privileged life at University for frontline duty with Bravo Company in Vietnam. Under the command of veteran warrior Sgt. Barnes and the calm, brooding Sgt. Elias, Chris soon realises that his war will be far from the patriot's heroic journey he'd signed up for. As he is exposed to the horrors of war and duality of man, Chris is faced with a moral crisis that will define him.

“Oliver Stone set the bar about the Vietnam war.”
THE GUARDIAN

For more information about this film visit www.platoonfilm.com

E. SUBJECT LINES

Communications to voters should include a clear and concise subject line to better help voters organise invitations, RSVPs, important screening updates, and waitlist notifications.

The following prefixes and formats should be used in subject lines for FYC mails and follow-ups. Ideally, subject lines should not be fully capitalised:

- **Invitation: [FILM NAME + ADDITIONAL SCREENING OR Q&A INFORMATION]**
- **RSVP Confirmed: [FILM NAME/SCREENING DATE/TIME]**
- **Waiting List: [FILM NAME/SCREENING DATE/TIME]**
- **Update: [FILM NAME/SCREENING DATE/TIME]**
- **Reminder: [FILM NAME/SCREENING DATE/TIME]**

For example:

- **Invitation: Platoon / New London Screening / with Q&A with Oliver Stone, Tom Berenger, Charlie Sheen & Hosted by John Doe**
- **RSVP Confirmed: Platoon, Central London Cinema, Monday 4 September at 6.30pm**
- **Waiting List: Platoon, Central London Cinema, Monday 4 September at 6.30pm**
- **Update: Important information about your ticket to Platoon, Monday 4 September at 6.30pm**
- **Reminder: Your ticket to Platoon, Monday 4 September at 6.30pm**

F. CONTACTS

<p>Deirdre Hopkins Head of Film awards@bafta.org</p> <p>campaigning@bafta.org</p>	<p>Industry, Studio & Stakeholder Relations Eligibility Rules All appeals</p> <p>Campaign Regulations</p>
<p>Edward Hubbard Film Officer awards@bafta.org</p>	<p>General enquiries – all award categories Film entry and rules Nominees Mask enquiries</p>
<p>Timothy Hughes Head of Membership campaigning@bafta.org</p>	<p>Membership enquiries Trade Agreements & enquiries Voter lists and information</p>
<p>Conor O'Hart Global Membership Officer campaigning@bafta.org</p>	<p>Voter lists and information Data confidentiality agreements FYC enquiries Campaign Regulations</p>
<p>Catie Poust Head of PR & Communications pressoffice@bafta.org</p>	<p>Press & communications enquiries</p>
<p>Mariayah Kaderbhai Head of Programmes mariayahk@bafta.org</p>	<p>BAFTA Screening and Events programme (UK)</p>
<p>Lisa Gault BAFTA Media Technology Product Manager lisag@bafta.org</p>	<p>Screeener Hub enquiries</p>
<p>Courtney LaBarge Bell Executive Director & Head of BAFTA North America CourtneyLB@Bafta.org</p>	<p>Industry/Studio Relations Partnership Opportunities</p>
<p>Arwen Barr Program and Membership Manager, North America membership.us@bafta.org</p>	<p>BAFTA Screening and Events Program (North America)</p>
<p>http://entry.bafta.org</p>	<p>Entry forms</p>
<p>www.bafta.org/media-centre/logos</p>	<p>Logo use requests</p>
<p>https://bit.ly/BAFTALonglistLaurels</p>	<p>BAFTA Longlisted laurel available for download</p>